



J.D Birla Institute
Departments of Science, Commerce and Management
REVISED CURRICULUM – DEPT. OF COMMERCE
9th September, 2014 to 31st March, 2015

Subject Code	Subjects	Th/ Pr	Marks
SEMESTER-I			
COM101	Financial Accounting	Theory	100
COM 102	Principles of Management	Theory	50
COM103	Business Mathematics & Statistics	Theory	50
COM 104P	ICT in Business	Practical	50
COM 105P	Financial Accounting & Multimedia Lab	Practical	50
TOTAL			300
SEMESTER-II			
COM 201	Functional Management	Theory	100
COM 202	Cost & Management Accounting	Theory	50
COM 203	Advanced Business Mathematics & Statistics	Theory	50
COM 204	Business Communication	Theory	50
COM 205P	Term Paper	Practical	50
TOTAL			300
SEMESTER-III			
COM 301	Corporate Accounting	Theory	100
COM 302	Managerial Economics	Theory	50
COM 303	Business Regulatory Framework	Theory	50
COM 304	Auditing & Corporate Ethics	Theory	50
COM 305P	Seminar	Practical	50
TOTAL			300
SEMESTER-IV			
COM 401	Direct Tax	Theory	100
COM 402	Environmental Studies	Theory	50
COM 403	Business Economics (Macro)	Theory	50
COM404	Corporate Law	Theory	50
COM 405P	Project	Practical	50
TOTAL			300
SEMESTER-V			
<i>Specialization Option I: Accounting & Finance</i>			
COM 501AF	Accounting Standard Framework	Theory	100
COM 502AF	Indian Financial System & Financial Market Operations	Theory	100
COM 503AF	Financial Statement Analysis	Theory	100
<i>Specialization Option II: Marketing</i>			
COM 501M	Strategic Management	Theory	100
COM 502M	Marketing of Services	Theory	100
COM 503M	International Marketing & Rural Marketing	Theory	100
<i>Specialization Option III: Human Resource Management</i>			
COM 501HRM	Principles of Human Resource Management	Theory	100
COM 502HRM	Organizational Behaviour	Theory	100
COM 503HRM	Fundamentals of Industrial Relations	Theory	100
COMMON PAPERS			
COM 504	Entrepreneurship Development	Theory	100
COM 505	Business Environment	Theory	50
COM 506	Indirect Tax	Theory	50
TOTAL			500

Subject Code	Subjects	Th/ Pr	Marks
SEMESTER-VI			
<i>Specialization Option I: Accounting & Finance</i>			
COM 601AF	Security Analysis & Portfolio Management	Theory	100
COM 602AF	Financial Institutions & Markets	Theory	100
COM 603AF	Advanced Financial Management	Theory	100
<i>Specialization Option II: Marketing</i>			
COM 601M	Consumer Behaviour & Sales Management	Theory	100
COM 602M	Distribution & Retailing	Theory	100
COM 603M	Marketing Research	Theory	100
<i>Specialization Option III: Human Resource Management</i>			
COM 601HRM	Labour Laws & Labour Welfare	Theory	100
COM 602HRM	Corporate Leadership & Organizational Development	Theory	100
COM 603HRM	International Human Resource Management	Theory	100
COMMON PAPERS			
COM 604	Financial Management	Theory	100
COM 605P	Management Information System	Practical	50
COM 606P	Grand Viva	Practical	50
TOTAL			500
GRAND TOTAL			2200



AREAS OF SPECIALIZATION OFFERED IN 3rd YEAR B.COM (HONS) COURSE - NEW CURRICULUM

Specializations

- Accounting & Finance
- Banking & Insurance
- Marketing

1. Allocation to various specializations will strictly be based on the availability of the seats in each specialization. The number of seats in each specialization will be as follows:

Sl. No	SPECIALIZATION	SECTIONS	NUMBER OF SEATS
1	Accounting & Finance	2	65 X 2 = 130
2	Marketing	1	65 X 1 = 65
3	Human Resource Management	1	65 X 1 = 65
TOTAL			260

2. A student applying for a specialization must have passed at least two subjects out of three for each specialization. For example, for eligibility to a particular specialization, a student must have passed at least two of the following papers in the concerned semesters at the end of her 4th semester. Non-appearance in any paper, even on medical grounds, will be counted as failure in that paper.

Sl. No.	SPECIALIZATION	PAPERS	SEMESTER
1	Accounting & Finance	Financial Accounting (COM101)	I
		Financial Accounting & Multimedia Lab (COM105P)	I
		Corporate Accounting (COM301)	III
2	Marketing	Principles of Management (COM102)	I
		Functional Management (COM201)	II
		Auditing & Corporate Ethics (COM304)	III
3	Human Resource Management	Cost Management & Accounting (COM202)	II
		Managerial Economics (COM302)	III
		Business Regulatory Framework (COM303)	III

3. Allocation of specialization will be strictly based on merit and will depend on the total scores (average) obtained by a student in the first three semesters in addition to her internal marks in the fourth semester (it is understood that the 4th semester results will not be published at the time of specialization allocation). The respective weightages of the two will be as follows : 75% + 25% = 100%
4. Student's preferences will be collected at the end of the fourth semester and **maybe considered** while allotting the specialization to her. A student may be allotted a "non preferred" specialization in case she does not make it to the merit list. The decision of the Management/Selection Committee will be final in this regard.
5. Students will have to give their 1stS, 2nd and 3rd preferences for the specialization desired.
6. Students will be given a maximum of three days after the announcement to submit their preference. On no grounds any application will be accepted after the deadline.
7. The specialization selected and/or allotted in Semester-V will remain same in Semester-VI